

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:) I hereby certify that this paper is
Lauckhart) being electronically deposited
) with the United States Patent and
) Trademark Office on this date:
Serial No.: 09/695,216)
)
For: SYSTEM AND METHOD)
FOR ESTIMATING) November 15, 2011
PREVALENCE OF DIGITAL)
CONTENT ON THE WORLD-)
WIDE-WEB)
)
Filed: October 25, 2000) / Michael W. Zimmerman/
) <u>Michael W. Zimmerman</u>
Group Art Unit: 2442) Registration No.: 57,993
) Attorney for Applicants
Examiner: MACILWINEN, JOHN)
MOORE JAIN)

RESPONSE TO THE OFFICE ACTION DATED JULY 15, 2011

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated July 15, 2011, please enter the following amendments and consider the following remarks:

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 7 of this paper.